

November, 2015

Rev. Tim Fitzgerald
Ss. John and Paul Parish
1401 1st Ave. S.
Altoona, IA 50009



Dear Fr. Tim,

Ss. John and Paul is a strong and vibrant faith community working to build God's Kingdom. Through the feasibility study process, I am hopeful parishioners will appreciate the church's assets and consider its challenges as the parish continues to grow in number and Spirit.

A total of 244 individuals, representing 197 households, participated in the study. This reflects 22% of the church's 891 parish households. This is a very good representation for a parish of your size.

The results of the study indicate Ss. John and Paul is providing a good source of spiritual nourishment and community for its members. Members have a positive feeling about the church and its leadership. Survey participants support launching the capital campaign to address some of the projects listed in the case statement.

Fifty-seven percent (57%) support the idea of conducting a capital campaign in the spring of 2016, and 62% said they would be willing to make a financial commitment. If the campaign were held today, 90 households (47% of participating households) expressed a willingness to pledge a total of \$324,146 toward a three-year campaign, for an average offering of \$3,600 per household. In addition to financial offerings, 34 members offered to work on the campaign.

Based on our analysis of the giving history of the church, the giving capacity of the membership, the responses from the Feasibility Study, and our experiences with churches with similar opportunities and challenges, we believe that Ss. John and Paul can raise between \$800,000 and \$1,400,000 in a quality 3-year campaign focused on the principles of good stewardship, prayer and large parishioner involvement.

Enclosed is a complete review of the information and data we gathered through the Feasibility Study. I am also providing you with concerns and recommendations gathered from the survey. All of this is made available to assist Ss. John and Paul in understanding your parishioners and the direction the Holy Spirit is moving the parish. If you have any questions, please contact me at any time.

Thank you for allowing me to spend time with your congregation and learn more about the great things Ss. John and Paul is doing in God's name.

Sincerely,

Bill Cordaro
President
SP&R